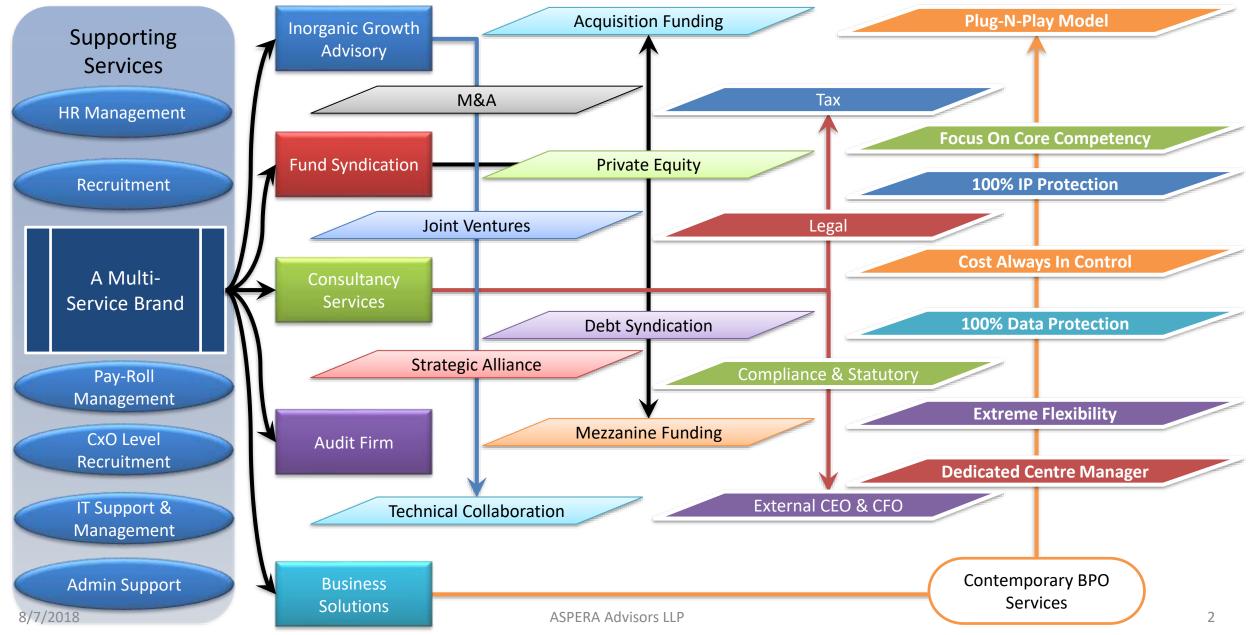


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Company Profile

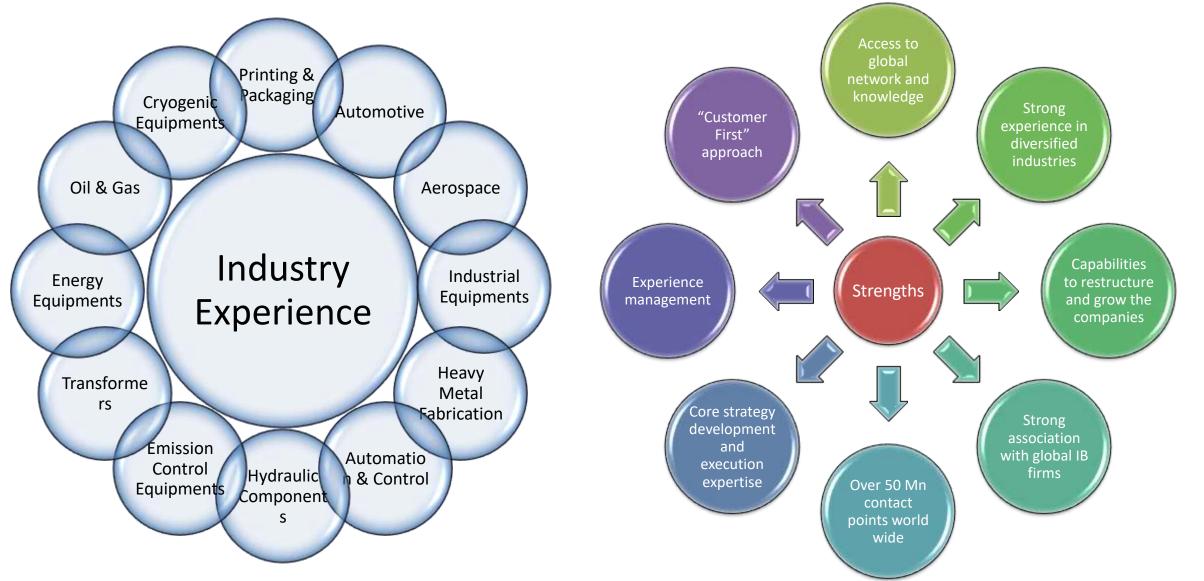
OUR BUSINESS VERTICALS





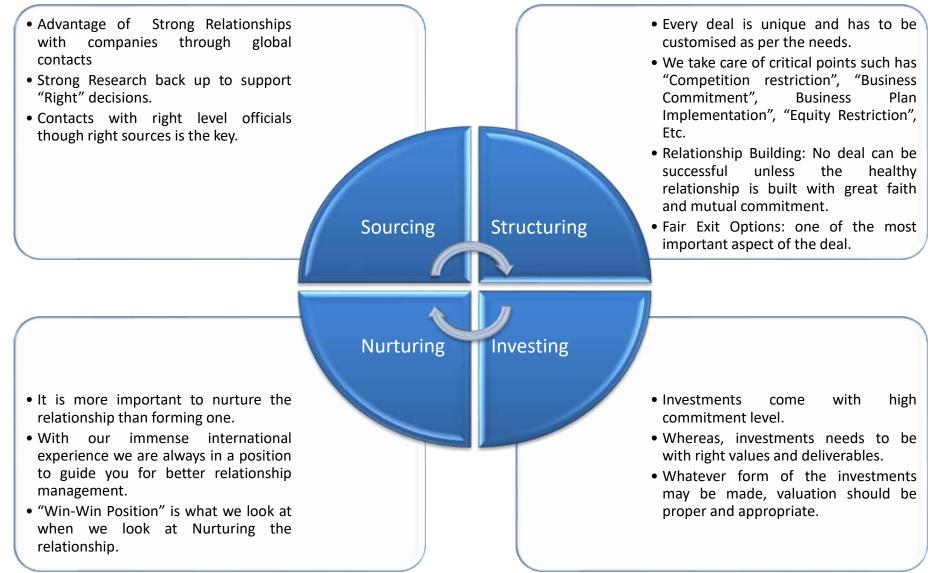
OUR EXPERIENCE & STRENGTHS



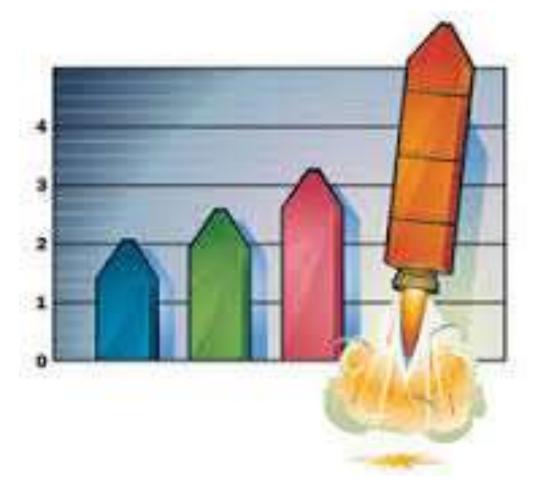


VALUE PROPOSITION



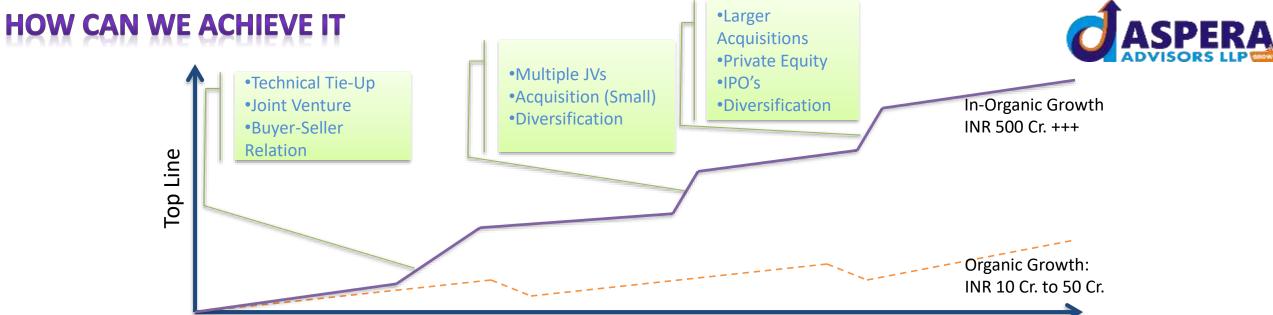






WHAT DO WE DO

Growth is a wish of every individual, every company, every group. Every one wants to grow as fast as possible. <u>We make it happen.</u>



Time (20 Years)

		Busi	ness Grow	th			
Growth Projections		YO	Y1	Y2	Y3	Y4	Y5
Standalone Growth of Your							
Company		20	22	24	27	29	32
Partner's Contributio n	MNCs In India		4	6	12	13	15
	Foreign OEs		4	6	12	13	15
	Captive Business		1	2	4	4	5
	Global Sourcing		1	2	4	4	5
Business Through M&A		0	11	16	32	35	39
Total Business		20	33	40	58	64	71
		Valua	ation Grow	vth			
EBITDA	Stand Alone	10%	10%	10%	12%	12%	12%
PE Multiple	Stand Alone	6	6	6	6	6	6
Valuation	INR Cr.	12	13	15	19	21	23
EBITDA	After M&A	10%	12%	13%	13%	15%	17%
PE Multiple	After M&A	6	7	9	10	10	10
Valuation	INR Cr.	12	27	47	76	96	121
Growth Rate	ASPERA Advisors LLP						
Note:	These are indicative figures which needs to be validated						

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6









Reduce dependency on Clients & markets Increase your market reach: Industries & Geographically



Upgrade the technology: Reduced costs & enhanced quality



Increase Profit margins: Mass Production, Optimum Asset Utilization, High Val. Products

Value Chain Integration

Value Chain Integration: Forward, Backward, Horizontal



Build Your Brand Globally







Access to Global Investments





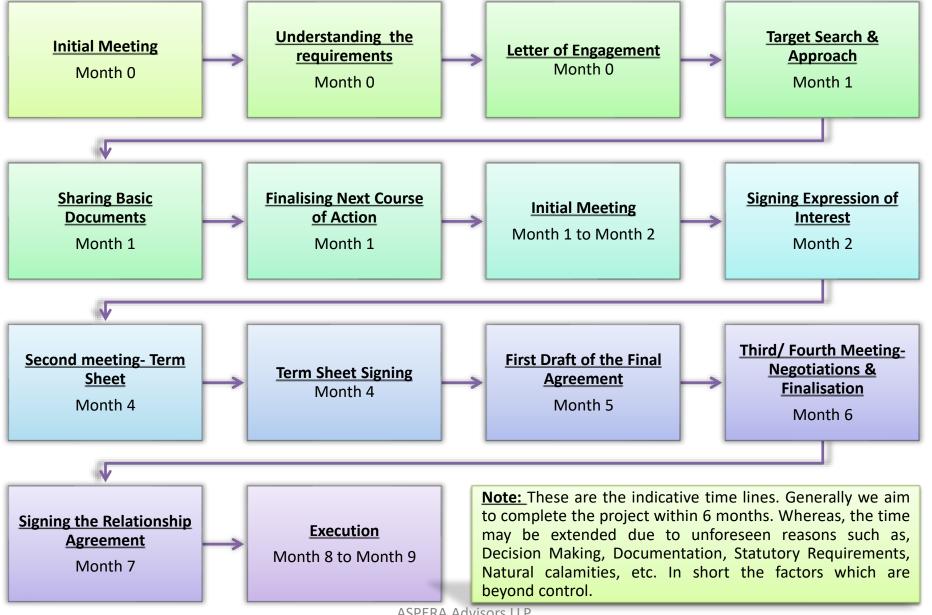
Fangible Value

Intangible

/alue

THE PROCESS & TIME LINES





SOME OF THE CHALLENGES

High Jump- INR 15 Cr. To INR 100 Cr.

- Company with a turn over of INR 15 Cr. gets in the term sheet with an American company. Companies engaged in manufacturing Hydraulic Connectors.
- American company wants to shut down its facility in China and transfer the production worth sales of 20 Mn \$ to India.
- Indian company's assets are highly leveraged. No/ negligible cash to Invest
- How will they grab this opportunity???



- Indian boiler manufacturing company in the first meeting with European Engineering & Design company.
- European company with no manufacturing expertise but wants to get in Asia.
- Indian company with INR 60 Cr. Turn Over, wants to get in Europe & Middle East
- Nothing is common between them.
- How will you structure the deal? What is the business case???

SOME OF THE CHALLENGES



A 51:49 Fix

- A 'Term sheet' Meeting in India between an Indian Company and An American company.
- US Company wants 51% of the stake as they were supposed to bring in the business, technology & investments
- Indian Company also wants to have 51% as they are also going to bring investment and manufacturing expertise with local management.
- No company is ready to negotiate on this point. How should we bring them together???

A Diversification Model

- An Indian company manufacturing fabricated products (Pressure Vessels, heat Exchangers, etc.).
- Profit margins are all time low as the business is becoming the commodity business.
- Company wants to get in to the manufacturing of some special products with better profit margins.
- The Indian company has limited investment appetite. Therefore no scope for diversification.
- Company is not ready to share equity from existing company.
- What will you target? How will you structure the deal in green field???



Forward Integration

- Indian company engaged in manufacturing control panels with INR 20 Cr. wants to expand the business domestically, but they were not getting entry in major OEs.
- Operating profits are as low as 7%.
- What will be the solution for this company to increase the sales to INR 50 Cr in next 3-5 years with operating profits of 15%?

An Early Bird Move

- An Indian company with sales of INR 8 Cr. Engaged in a business of manufacturing emission control equipments for industrial purpose.
- Wants to increase the business share in the market by 2020 to become a 100 Cr. company.
- India is working on Euro III norms, whereas EU & US companies are working on Euro V norms.
- How will you attract the foreign companies to have a tie-up with this company???
- What will be the mutual benefits?

THANK YOU!!!

• We Look Forward For Long Term & Fruitful Business Association

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