



MIDRIPPLE MARKETING PVT. LTD.
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WHO ARE WE?

MidRipple is a new age Marketing Agency and Influencer Marketplace that provides digital marketing services & end to end marketing solutions.

OUR OFFERING

- Social Media Marketing
- Influencer Marketing
- Web Development & Strategy
- Content Marketing
- Short Films & Video Production
- Visualization + CAD
- Marketing Materials
- 360 Marketing Solutions

Website Development



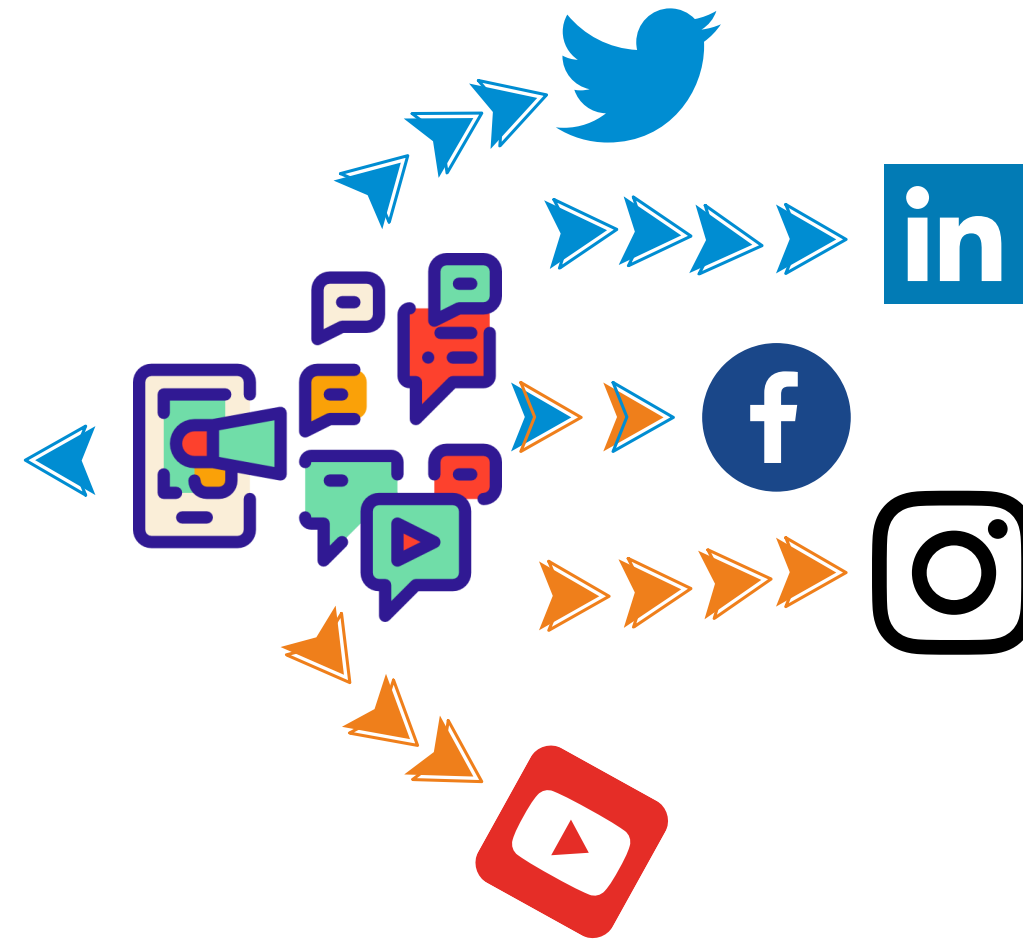
In the Digital age, nothing can be more compromising than a sub quality website for your business and a bad online presence.

MidRipple's dedicated team is experienced in working with clients from different industries across the Globe.

We provide 360 degree eCommerce solution:

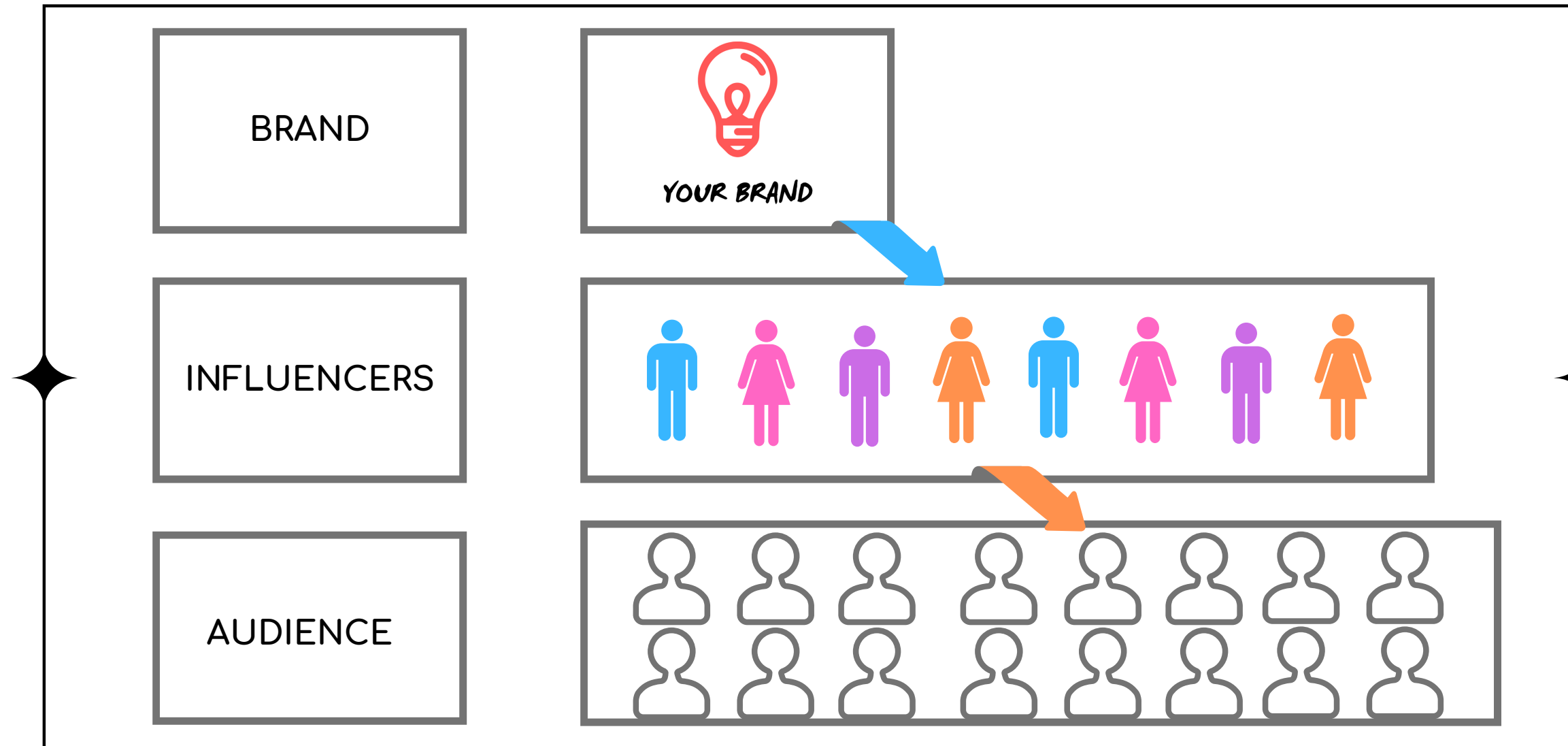
- Website Development
- Order Management
- App Development (Android)
- Online Brand Strategy & Implementation

SOCIAL MEDIA MARKETING



In this complex World of Digital Marketing, MidRipple ensures your brand remains relevant & coveted by your audience on Social Media. MidRipple facilitates Ad Campaigns, Strategy, Content, and much more across all Mediums.

INFLUENCER MARKETING



81% of consumers are influenced by product reviews in their buying behavior.

92 percent marketers who used influencer marketing in 2017 found it effective.

Take advantage of Thousands of Content Creators and Influencers by letting them create content for your brand and share it with their audience. MidRipple crafts unique and effective influencer marketing campaigns for your brand.

Influencer Marketing generates 11x more ROI than traditional forms of marketing.

SOME OF OUR INFLUENCERS



Followers: 5,600 +

Engagement Rate: 5.91%



Followers: 31,100 +

Engagement Rate: 4.36%



MAYBELLINE
MAKE IT HAPPEN™ NEW YORK



Followers: 1,01,000 +

Engagement Rate: 3.81%

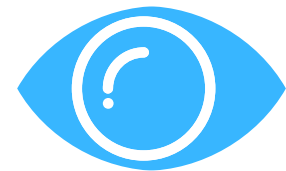
SOCIAL MEDIA + INFLUENCER MARKETING

What You Get

Increase in
Sales



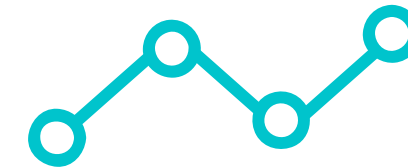
Brand
Awareness



Website
Visitors




Viral
Content



App
Downloads

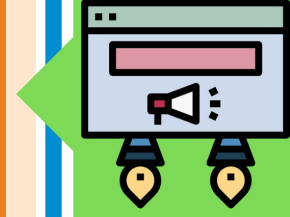


SOCIAL MEDIA + INFLUENCER PACKAGES

 **ESSENTIALS**


Rs. 33.350/m

- Marketing Agency for the price of an Intern
- Social Media Management (No Ads)
- 1 Influencer Post per month

 **PRO**

Schedule a Meet/Call

- Ideal for Growth stage businesses
- Social Media Management + Ads
- 5 Influencer Posts per month
- Graphic Design & Blog

 **BUSINESS**

Schedule a Meet/Call

- Ideal for brands with International Presence
- Growth Package + YouTube Video Ads
- 10 Influencer Posts per month
- Visualization + CAD + Graphic Design + Blog

INFLUENCER PACKAGES



influencer charges + 8% fee

Potential reach of lacs of people

Simple and effective campaign creation

Contracts and payments support

Complete campaign analytics & reports

Photography & Filming (additional charges)

All round campaign support and assistance

special offers for you

- Rights to all the content created by influencers for your online marketing use.
- 1 post trial
- Influencers will share the content on their personal Instagram & Facebook handles.
- Influencers ranging from 500 INR - 12,000 INR.
- Customized package based on your goal & budget.

7 PILLARS OF MIDRIPPLE

Open Network

Open and clear environment for brands to interact with influencers

Freedom

Right amount of creative bandwidth for creators to work freely

Transparency

Keeping all the transactions and fees transparent and fair

Communication

Seamless communication between the brand and influencers

Data

Providing market and campaign insights by analyzing important KPIs

Authenticity

Guarantee of only original and authentic content

Time

Making influencer marketing hassle free, fast and upto 20 times as efficient

Contact Us For Further Discussion.

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(Sahil Nambisan || Managing Director)



Thank You